

General Session Topics

- 8:00am - Welcome & Opening Announcements (join us for breakfast starting at 7:30am)
 - 8:15am - What's New in Control 6.1
Led by Brandon Readlinger and Scott St. Cyr
 - 1:00pm - On the Go: ProductionApp
Led by Brandon Readlinger and Scott St. Cyr
 - 1:30pm - Enhanced Data: How You Can Save
Led by Ed Moore, Captial Q
 - 4:15pm - Roundtable Session 1
 - 4:45pm - Roundtable Session 2
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Basic Track Topics

- 8:45am - Growing Sales & Keeping Customers Happy
Led by Joe Chanes and Dean Sharp
 - 10:00am - Quick Byte: Document Management
10:15am - Quick Byte: Online Payments
10:30am - Quick Byte: Derived Products
Led by Prath Krishnamoorthy
 - 11:00am - Increasing Your Production Efficiency
Led by Robb St. Cyr
 - 2:00pm - Macros 101: Building the Foundation
Led by Brandon Readlinger
 - 3:00pm - Designing Success with Artwork Approval
Led by Prath Krishnamoorthy and Ally Calandra, ABD Signs and Printing
 - 3:30pm - Stages of Control Deployment: a Roadmap for Success
Led by Scott St. Cyr
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Advanced Track Topics

- 8:45am - SQL Bridge: Real World Examples
Led by Nick Wallace, Griffco Partners
- 10:00am - Understanding & Improving Your Profitability
Led by Paul Kramme, Kramme Consulting
- 11:00am - The Next Level: Custom Implementations
Gary Schellerer, ER2 Image Group
- 2:00pm - Hacking Control
Led by Scott St. Cyr
- 2:30pm - Product Layouts in Control
Led by Scott St. Cyr
- 3:00pm - Macros 201: Advanced Automation
Led by Brandon Readlinger

Roundtable Discussions

Roundtable Session 1	Roundtable Session 2
Macros: Share Your Ideas (Prath Krishnamoorthy)	Customizing Standard Reports (Prath Krishnamoorthy)
Ask Ed: Using Enhanced Data to Save (Ed Moore)	Ask Ed: Getting Paid Faster with Online Payments (Ed Moore)
Need for Speed: IT & Hardware Tips (Brandon Readlinger)	Protect Your Data: Backup Strategies (Brandon Readlinger)
Direct Marketing that Sells! A Proven system that converts a prospect into a Buyer (Kathy, Addisigns)	Using Customer Data to Fuel Sales & Marketing (Kristen Licursi and Amy Sanders)
Financial Analysis Follow-Up (Paul Kramme)	Financial Analysis Follow-Up (Paul Kramme)
Artwork Approval: Q&A (Scott St. Cyr)	Hacking Control: Q&A (Scott St. Cyr)
Control Customizable User Group (Robb St. Cyr)	Control Customizable User Group (Robb St. Cyr)